

Comparisons of Job Characteristics

Focus Occupation: Art Directors (27-1011)

Associated Occupation: Multimedia Artists and Animators (27-1014)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 85

Focus Occupation: Art Directors (27-1011)

Associated Occupation: Multimedia Artists and Animators (27-1014)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Communications and Media	5.3	18.9	12.0	<< Extensive education and/or training may be required
Fine Arts	2.2	18.1	11.8	<< Extensive education and/or training may be required
Design	5.2	17.6	20.6	> Current knowledge level is likely sufficient
Computers and Electronics	8.4	15.2	14.8	0 Current knowledge level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 86

Focus Occupation: Art Directors (27-1011)

Associated Occupation: Multimedia Artists and Animators (27-1014)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Coordination	9.1	11.0	14.1	>> Skill level is likely more than sufficient
Time Management	8.9	10.3	11.6	> Skill level is likely sufficient
Technology Design	2.6	4.2	2.5	<< Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities

Similarity of Focus Occupation to Associated Occupation: 96

Focus Occupation: Art Directors (27-1011)
Associated Occupation: Multimedia Artists and Animators (27-1014)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Near Vision	11.1	13.2	14.4	0	Current ability level may be sufficient
Visualization	7.5	12.2	12.6	0	Current ability level may be sufficient
Visual Color Discrimination	6.4	11.1	10.6	0	Current ability level may be sufficient
Originality	7.6	11.0	16.6	>>	Current ability level is likely more than sufficient
Fluency of Ideas	7.6	10.6	14.4	>>	Current ability level is likely more than sufficient
Selective Attention	8.7	10.0	7.7	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Art Directors (27-1011)
Associated Occupation: Multimedia Artists and Animators (27-1014)

Work Activities	Exclusivity of Activity
Create art from ideas	70
Distinguish details in graphic arts material	78
Prepare artwork for camera or press	85
Proofread printed or written material	73
Schedule work to meet deadlines	81
Set page layout or composition	82
Use computer graphics design software	70
Use creativity in graphics	76
Use creativity to art or design work	72
Use graphic arts techniques	78

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: n/a

Focus Occupation: Art Directors (27-1011)
Associated Occupation: Multimedia Artists and Animators (27-1014)

Tools and Technologies	Exclusivity
Tools and technology data is unavailable for one or both occupations.	

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.